

Randall Bruder is a problem solver.

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Why problem solving?

The role of the designer is interpreted in many ways; as a translator, a story-teller, but most important is the role of problem solver. It's our responsibility as a designer to listen to the client and understand their problems and more often than not, we need to understand their needs better than they do. The research, experimentation and play that ensues in search of a solution is informed by the initial need. The problem itself must also be informed; informed from talks with the client, research of the context, and community involvement. We talk to people, and more importantly, we listen.

But we start by saying hello. hello@randallbruder.com

Experience

D:hive Contractor

2013-2014

Worked on several contract projects, ranging from promotional materials for Open City Detroit, an interactive mapping system, to presentation design.

Organic

2013

Design intern, client work for companies like Hilton, Kimberly-Clark, Smuckers and Santa Cruz Organic. Developed, designed and pitched an idea for the future of car ownership experience to VW executives.

Compuware Sponsored Project

2013

Worked with a team of selected students for the software company Compuware and created an interactive presentation management system and a brand story for their Strategic Services department.

Project M Future Blitz Workshop

2012

Selected to collaborate with other students in a workshop led by John Bielenberg. He taught us his "thinking wrong" process and how to use design for good.

AIGA Detroit—Student Intern

2012

Planned a design-oriented scavenger hunt in the Detroit area based around the People Mover, designed the identity and promotional materials.

Education

College for Creative Studies

Graduating Winter 2014

3.7 average GPA

Skills

Adobe Creative Suite

Final Cut Studio

HTML and CSS

PHP, Javascript, jQuery and Wordpress

Processing

FontLab Studio, RoboFont

Additional Skills

Video Production

Adobe After Effects

Screenprinting

Letterpressing / Printmaking

Baking Cookies

Honors

Selected for CCS Juried Student Show

2011, 2012, 2013

AIGA CCS Student Group

Communications Officer—2012-2013

President—2013-2014

College for Creative Studies Portfolio

Scholarship—2011-Present